

Finger Lakes Wine Country Tourism Marketing Association

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FOR IMMEDIATE RELEASE

WATKINS GLEN HARBOR HOTEL AWARDED FOUR DIAMOND STATUS BY AAA

Popular Finger Lakes Wine Country Hotel Recognized For Extensive Amenities and Hospitality

(Finger Lakes Wine Country, NY) January 27, 2011- The Watkins Glen Harbor Hotel has been designated a Four Diamond Hotel by the American Automobile Association (AAA). This designation makes the Watkins Glen Harbor Hotel the top-rated hotel in the Finger Lakes Wine Country region of New York.

According to the AAA Diamond Rating System, the Four Diamond award promises the Watkins Glen Harbor Hotel is “Upscale in all areas. Progressively more refined and stylish. Physical attributes reflect enhanced quality throughout. Fundamental hallmarks include extensive amenities and a high degree of hospitality, service and attention to detail.”

Located at the southern end of Seneca Lake, the Watkins Glen Harbor Hotel opened in July 2008. The \$14 million hotel features 104 first class accommodations, more than 4,200 square feet of conference and meeting space, upscale dining in the Blue Point Grille, and lakeside dining on the Patio. Hotel guests can expect upscale amenities including nightly turn-down service, indoor swimming pool and Jacuzzi, fully equipped fitness center, high speed internet access throughout the hotel and a professional concierge.

The hotel is conveniently located on the Seneca Lake Wine Trail and nearby the Keuka Lake Wine Trail and Cayuga Lake Wine Trail. The hotel is just down the road from the popular Watkins Glen State Park and famed Watkins Glen International racetrack.

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The Finger Lakes has recently been named a Top Ten Value Destination in 2011 by Sherman's Travel and the World's Most Beautiful Wine Region by Budget Travel. Watkins Glen is currently ranked the number one place to visit in the world on the New York Times Web site.

The hotel is owned by Seneca Lake LLC a joint venture between Hart Hotels Inc. and Peter Krog Corp. and operated by Hart Hotels. Hart Hotels own The Holiday Inn Ithaca and Inn at Finger Lakes both located in Finger Lakes Region of New York. Hart Hotel's second four -Diamond hotel is the Portland Harbor Hotel located in Portland, Maine. In Buffalo, N.Y., Hart Hotels owns and operates the following hotels; Holiday Inn's Airport, Downtown, and Express Airport, Candlewood Suites-Amherst and Hotel Indigo-Amherst. In South Burlington, Vermont, Hart Hotels operates the Green Mountain Suites Hotel. For more information on the Watkins Glen Harbor Hotel visit them at www.WatkinsGlenHarborHotel.com and Hart Hotels at www.HartHotels.com

Now is the time to experience this value destination even more affordably. Finger Lakes Wine Country invites you to savor the serene beauty of the region with Winter Wine Weekends. Take advantage of great deals including a third night free when you stay two nights at participating accommodations including the Watkins Glen Harbor Hotel, complimentary wine tastings, buy one get one free museum admission, and many more exclusive deals and discounts. Learn more about this seasonal promotion at www.WinterWineWeekend.com

Finger Lakes Wine Country is the most affordable and beautiful wine country destination in North America with three wine trails; over 100 wineries and over 400 unique things to do including shopping and dining experiences, world-class museums, and a local culture that is both warm and welcoming. For further information on this year-round destination visit www.FingerLakesWineCountry.com, www.Facebook.com/FingerLakesWineCountry, www.Twitter.com/FLWineCountry, or call 800.813.2958. Download the free Finger Lakes Wine Country mobile travel app at www.FLWC.mobi.

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